

V Lang Philanthropy Day

International Trends and Players for a Strategic Philanthropy

October 24th 2017 - Palazzo Clerici, Milan

An event by



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9.30 Welcome

10.00 – 11.40

Simultaneous translation

SPEAKERS

Opening remarks - **Tiziano Tazzi**, President Fondazione Lang Italia - Italy

Shuichi Ohno, President The Sasakawa Peace Foundation - Japan
Philanthropic Foundations in Japan: Challenges and our Response

Edmund J. Cain, Vice President & Grant Programs Conrad N. Hilton Foundation - USA
Smart philanthropy: how Foundations can foster broader collaborative efforts like the Sustainable Development Goals

Consolata Gituto, Managing Trustee Mwangaza Trust - Kenya
It's Dawn in Africa: opportunities for Strategic Philanthropy

Massimo Lodi, General Director UBI Trustee S.A. Gruppo UBI Banca - Italy
Philanthropy at the service of families: an innovative approach

Robert Boogaard, Founder Jazi Foundation - Netherlands
Doing good better: lessons we're learning from effective giving

Moderator

Lucia Martina

Secretary General Fondazione Lang Italia

11.40 – 12.00 Coffee break

12.00 – 13.00 WORKING SESSIONS

VENTURE PHILANTHROPY IN PRACTICE

Fabio Segura, Director International Programs Jacobs Foundation - Switzerland
From excellent projects to systemic change

Priscilla Boiardi, Knowledge Centre Director European Venture Philanthropy Association - Belgium
Strategies for Companies and Foundations: when, why and how to use Venture Philanthropy

Moderator

Debora Guidetti

Independent Expert

Simultaneous translation

THEORY OF CHANGE

Tris Lumley, Director of Innovation & Development New Philanthropy Capital - UK
Theory of Change: the beginning of making a difference

Cristina Duranti, Director Good Shepherd Foundation - Italy
Building organizational effectiveness and a results-oriented culture. The GSIF and its path towards Theory of Change

Moderator

Simone Castello

Head Lang Centre on Strategic Philanthropy

In English

13.00 – 14.00 Lunch & Networking

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14.00 – 15.00 WORKING SESSIONS

CORPORATE PHILANTHROPY: TOOLS AND STRATEGIES FOR AN EFFECTIVE GIVING

Céline Bonnaire, Executive Director Fondation Kering - France
Strategically aligned Corporate Foundations

Ludwig Forrest, Philanthropy Advisor King Baudouin Foundation - Belgium
Corporate Donor Advised Fund & Transnational Giving

Virginia Antonini, CSR Manager Reale Mutua Group - Italy
Community engagement strategies: the path of a Corporate Foundation

Moderator

Lucia Martina

Secretary General Fondazione Lang Italia

Simultaneous translation

GOVERNANCE OF PHILANTHROPIC ACTIVITIES

François Geinoz, President ProFonds, Director Limmat Stiftung - Switzerland
Good governance phases for foundations

Iacopo Canino, Partner White & Case LLP - Italy
Governance and monitoring systems

Rupert Graf Strachwitz, Executive Director Maecenata Stiftung - Germany
Governance and life cycle of a foundation

Moderator

Andrea Menini

Professor Università di Padova

In Italian

15.15 – 16.15 WORKING SESSIONS

HOW TO REACH LONG-LASTING IMPACT THROUGH PARTNERSHIPS

Thierry Renaud, Director of Impact & Sustainability MAVA Foundation - Switzerland
Thinking long term when operating short term: Impact and sustainability tools for foundations

Roberto Bennati, Vice President LAV - Italy
How to create change in alignment to business strategies

Alberto Lidji, Global CEO Novak Djokovic Foundation - UK
Creating an ecosystem of initiatives and partnerships to achieve meaningful and sustainable long-term impact

Moderator

Debora Guidetti

Independent Expert

Simultaneous translation

SOCIAL IMPACT ASSESSMENT

Gian Paolo Barbetta, Professor Università Cattolica - Italy
Social Impact Assessment: state of the art

Luisa Pavia, CEO Associazione CAF - Italy
How to demonstrate the impact generated for the community

Chiara Lévêque, Philanthropy Advisor, Fondazione Lang Italia - Italy
Applications of Social Return On Investment

Moderator

Giuseppe Ambrosio

Collaborator SDA Bocconi

In Italian

16.15 Networking coffee